

**CAREER & COLLEGE PROMISE
CERTIFICATE
INFORMATION TECHNOLOGY
DIGITAL MARKETING
(C25590DP)**

Name: _____

Student ID: _____

| College Readiness | |
|--|----------------|
| | <u>English</u> |
| Must enroll in Transition English (ENG-002) course | |
| Must enroll in ENG-111 co-requisite course | |
| May enroll directly into ENG-111 | |
| | <u>Math</u> |
| Must enroll in Transition Math (MAT-003) course | |
| Must enroll in co-requisite course MAT-043, MAT-052, MAT-071 | |
| May enroll directly into MAT-143, MAT-152, MAT-171 | |

| FIRST FALL SEMESTER | | | | |
|---------------------------|-----------------------------------|--------------------|-------|-----------------|
| Course Prefix & Number | Course Title | Semester & Year | Grade | Credit Hours |
| MKT 232 | Social Media Marketing | | | 3 |
| WEB 210 | Web Design | | | 3 |
| WEB 213 | Internet Marketing & Social Media | | | 3 |
| WEB 214 | Social Media | | | 3 |
| WEB 225 | Content Management Systems | | | 3 |
| | TOTAL | | | 15 |
| | TOTAL CREDIT HOURS | | | 15 |

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